



Colorado Ski Country takes crown of biggest snow action for children in the USA

FOR IMMEDIATE RELEASE

Oberhofen, 23. January 2017 – Colorado Ski Country USA (CSCUSA) takes the title of “Largest Snow Action for children in the USA”

Commencing in 1996 the 5th and 6th Grade Passport Program provides children a chance to obtain 63 or 84 free days of skiing/snowboarding at 21 member resorts. The program is available to all 5th and 6th graders, regardless of location. In addition, 5th graders who have never skied nor snowboarded have the chance to receive one full-day beginner, level one group lesson, and an equipment rental package absolutely free. Many CSCUSA member resorts also provide coupons for Passport holders and their families. These coupons provide discounts on lessons, companion lift tickets and other great deals all season long

“Our industry leading passport programs offer families, whether they are experienced skiers and snowboarders or have never set foot on snow, an affordable opportunity to participate in Colorado’s signature winter sports across the state,” said Colorado Ski Country USA President Melanie Mills.

“The 5th and 6th Grade pass sets a bench mark in bringing children to snow sports in the USA. We look forward to working with Colorado Ski Country to enhance the programs’ awareness and increase the number of families participating in the sport in the USA,” commented FIS President Gian Franco Kasper.

In addition to the great offer, access to the passport is also easy. Families looking to take advantage of the offer need only visit the [Colorado Ski Country USA website](http://coloradoski.com/passport), complete the online application form, submit a photo and proof of grade and receive the passport in the mail. For 5th grade students the pass is free and for 6th grade students the passport is only \$125.

For the full information on the passport program and registration visit:

<http://coloradoski.com/passport>

or

http://snowkidz.com/en/Service/Find_an_event/Event_Locator



About FIS

FIS is the governing body for international skiing and snowboarding, [founded in 1924](#) during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of [Alpine Skiing](#), [Cross-Country Skiing](#), [Ski Jumping](#), [Nordic Combined](#), [Freestyle Skiing](#) and [Snowboarding](#), including setting the international competition rules. Through its 128 member nations, more than '500 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, [notably for the young](#). For more information, please visit www.fis-ski.com.

About Colorado Ski Country USA

Established in 1965, Colorado Ski Country USA (CSCUSA) is the not-for-profit trade association representing Colorado's 22 ski & snowboard resorts. CSCUSA is the global voice of the Colorado ski industry. The Association's primary functions are concentrated in marketing, public policy and public relations. Information about CSCUSA and its members can be found at www.ColoradoSki.com, on Twitter @ColoradoSkiUSA and on Facebook at www.Facebook.com/ColoradoSkiCountryUSA.