



FOR IMMEDIATE RELEASE

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## **SnowKidz Shred Parks Arrive**

The SnowKidz Shred Park is an all in one package that a resort, ski and snowboard school, tourism organization, club or any group interested in snow sports needs to host free lessons to kids to introduce them to snow sports.

With help from SnowKidz partners, Neveplast SRL, each Shred Park comes with an artificial snow surface. This means the Shred Parks can be built up in summer or winter. Additionally, The Shred Park also comes with four kids snowboards courtesy of Nitro Snowboards. Finally, each of the component in the park is modular and foldable for easy transport.

*"Its great to bring the kids to the mountains but sometimes you need to bring the mountains to the kids. The Shred Park enables you to do this."* said FIS Bring Children to the Snow Coordinator Andrew Cholinski.

Each year FIS will produce one Shred Park in which all costs will covered. Once allocated the Shred Park will become the permanent property of the recipient.

To obtain the SnowKidz Shred Parks interested parties need only to log on to [www.snowkidz.com](http://www.snowkidz.com) and register for the SnowKidz programme. Once confirmed as an Organiser, registrants will have access to the Shred Park application form. This form must be completed and returned to FIS at [snowkidz@fisski.com](mailto:snowkidz@fisski.com).

For more information on Neveplast SRL visit <https://www.neveplast.it>

For more information on Nitro Snowboards visit <https://nitrosnowboards.com/en>



For more information contact:

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### **About FIS**

FIS is the governing body for international skiing and snowboarding, [founded in 1924](#) during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of [Alpine Skiing](#), [Cross-Country Skiing](#), [Ski Jumping](#), [Nordic Combined](#), [Freestyle Skiing](#) and [Snowboarding](#), including setting the international competition rules. Through its 128 member nations, more than '500 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, [notably for the young](#). For more information, please visit [www.fis-ski.com](http://www.fis-ski.com).