



MND partner with FIS for Bring Children to the Snow.

FOR IMMEDIATE RELEASE

Oberhofen, 07. February 2018 – MND Group and the International Ski Federation (FIS) have joined forces to engage the next generation in snow sports.

As a leader in designing and construction of **efficient solutions** to develop **mountain areas** and **facilitate mobility** in tourist and urban areas, the partnership is a natural fit for both organisations. FIS president Gian Franco Kasper commented “The future of snow sports depends on the various stakeholders in snow sports working together. This partnership is a key step in that direction and we are proud to be working together”.

CEO and founder Xavier Gallot-Lavallée added “MND is glad to join the FIS Initiative Bring Kids to the Snow and join our efforts to engage more kids to ski all over the world. Our daily work is to provide best solutions for end-users to practice wintersports and we are working hand in gloves with FIS on many topics such as quality of snow, safety on slopes...”

The French Group MND Group is comprised of five of the worlds most well known brands in mountain development; LST – lifts and cableways, Sufag – snow production, techfun – high adrenaline leisure installations, tas – natural hazard prevention and MBS – mountain safety equipment. The company has serviced over 3000 clients in 49 countries around the world making it a truly international organisation.

In the three year agreement, FIS and MND Group will focus their efforts on the next generation through the Bring Children to the Snow programme. The partnership will generate a series of actions and tools that will enable easier creation of events and actions to bring children to the snow. Amongst these actions a key topic will be mountain safety. To address the topic a safety education animation has been produced on the 10 FIS Rules for the Conduct of Skiers and Snowboarders. The animation video is available free of charge to all stakeholders interested in teaching kids snow sports safety. In its initial release the animations are available in 11 languages; [English](#), [German](#), [French](#), [Chinese](#), [Japanese](#), [Russian](#), [Spanish](#), [Swedish](#), [Finnish](#), [Norwegian](#) and [Italian](#). FIS and MND will look to add more languages based on demand in coming years.

For more information on MND Group visit www.mnd-group.com/en/

For more information on World Snow Day visit www.world-snow-day.com

For More information on SnowKidz visit www.snowkidz.com



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About FIS

FIS is the governing body for international skiing and snowboarding, [founded in 1924](#) during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of [Alpine Skiing](#), [Cross-Country Skiing](#), [Ski Jumping](#), [Nordic Combined](#), [Freestyle Skiing](#) and [Snowboarding](#), including setting the international competition rules. Through its 128 member nations, more than '500 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, [notably for the young](#). For more information, please visit www.fis-ski.com.