



International Report on

Children's Lift Ticket Prices

2nd Edition

## Acknowledgements

The first edition of the International Report on Children's Lift Tickets Prices was downloaded over 2'000 times. Many resorts were very cooperative and provided updates as their prices changed. FIS would like to begin this report by thanking both the resorts for their interest in the report and their cooperation in making this possible.

The International Report on Children's Lift Ticket Prices would not have been possible without the support of ski resorts across around the world, Snow Hunter, Patrick Thorne and the contributions of hundreds of individual participants whose feedback has been invaluable.

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# Introduction

The first International Report on Children's Lift Ticket Prices was published in 2013. The aim of the report was to collect and present the most up to date data on children's lift ticket prices globally. FIS has revisited the data collected and compiled a second edition of the report.

# Methodology

Prices from 767 ski resorts in 54 countries were examined. Prices for one-day lift passes and six-day lift passes were examined. To collect the data the following parameters were used:

## **Currency**

To ensure relativity to readers, prices are always presented in the local currency.

## **Age Range**

It is acknowledged that the age which constitutes a child varies from country to country and from resort to resort. This report focuses on prices from age 0 to 17.

## **Time period:**

All prices were researched over a three month period from October to December 2017.

## **Source of information:**

To maintain objectivity pricing information was gathered directly from resort websites. Discounts for purchases in advance, tourism operator discounts, wholesaler discounts, seasonal discounts and other private discount agreements are not taken into consideration.

## **Price Changes**

Prices can change at any time. For this reason the report data is dynamic. Resorts are encouraged to contact FIS on [communications@fisski.com](mailto:communications@fisski.com) should they wish to make a change.

## **Tax:**

Prices may or may not be liable to purchase tax in some regions and countries. This report has gathered and analysed prices as they are displayed on a resorts respective website.

### **Dynamic Pricing**

Dynamic pricing exists in some resorts. However due to the multitude of variables that can impact these systems not all adjustments can be accounted for. This report only takes the prices shown on the day a resort is examined.

### **Calculating Totals**

Some resorts do not publish six-day lift ticket prices. In this instance, the lowest published price is taken and calculated out to equal six days. For example 5 days + 1 day, 4 days + 2 days, 2 x 3 days, 3 x 2 days or 6 x 1 day.

If the resort only charges hourly rates, the length of the main piste is multiplied by the number of times it can be skied or snowboarded by an average person in a day.

## **Fast Numbers**

(Based on 767 ski areas worldwide)

- The global average for 1 day child lift pass rose from 27.81CHF to 32.61CHF.
- The global average for a 6 days child lift pass rose from 143.01CHF to 165.23CHF.
- 37% offer half priced (or less) tickets for children. An increase of 1% to the last report.
- 67% of resorts offer a discount to children under 16 or younger, an increase of 5%.
- Resorts offering a family discount on lift ticket prices decreased from 35% to 32%.
- 9% of resorts examined offer half priced (or less) tickets for children, a discount for children to the age 16 or and offer some form of family discount on standard lift ticket prices all together. This is nearly double the figure of 5% found in the previous study.

## Trends

Since the publishing of the last report FIS has observed the following trends in lift passes.

### **Increased implementation of dynamic pricing**

More resorts are switching to dynamic pricing systems i.e. tickets purchased in advance or during the off peak periods. It is common in the USA and growing in Canada and Europe.

### **Amendments to child age brackets**

Many resorts have modified their age bands for the ages that children receive free tickets as well as the age they receive a discounted pass. In most cases these have changed so that children ski for free for longer and receive child prices until a year or two older.

### **Increased implementation of multi-resort season passes**

More resorts are working to provide multi-resort season passes e.g. The Mountain Collective Pass, Epic Pass, The Ikon Pass, Valais Magic Pass, Tyroler Pass. These passes provide value not only in the number of places one can use them but also come with considerable discounts.

### **Social media discounts**

Some ski resorts are offering various specials including lift pass savings via their social media channels. Follow local ski resort social media feeds to take advantage of these offers.

# Country Analysis

## Andorra

### Overview

Andorra's main ski areas offer discounts for young children. Some offer discounts for teenagers.

### Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	5	5	5	5
Children Pay From Age	6	6	6	6
Children Receive Child Discount to Age	11	15	11	13
Children Receive Teen Discount to Age *	17	17	17	17
Approximate Average Child Discount **	-	-	12 %	13%

(Based on 10 Andorran resorts, rounded to the nearest whole year)

(\* Where offered)

(\*\* Difference between an adult price and a 12 year old child's price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	0.00	0.00	0.00	0.00	0.00	0.00
6	24.80	34.50	32.49	102.00	177.60	159.06
7	24.80	34.50	32.49	102.00	177.60	159.06
8	24.80	34.50	32.49	102.00	177.60	159.06
9	24.80	34.50	32.49	102.00	177.60	159.06
10	24.80	34.50	32.49	102.00	177.60	159.06
11	24.80	34.50	32.49	102.00	177.60	159.06
12	24.80	45.00	38.79	102.00	232.80	192.18
13	24.80	45.00	38.79	102.00	232.80	192.18
14	24.80	45.00	38.79	102.00	232.80	192.18
15	24.80	45.00	38.79	102.00	232.80	192.18
16	44.00	45.00	44.50	226.80	232.80	229.80
17	44.00	45.00	44.50	226.80	232.80	229.80
	<b>National average</b>		24.39	<b>National average</b>		121.26

Currency: Euro



## **Andorra's Position on Standard Ski Resort Child Discounting**

*Family discounts:* No family discounts are offered for daily and weekly tickets, but family season pass deals do exist.

*Teen Discounts:* One of Andorra's ski areas offers a small discount of around 12% for children aged 12 to 17.

*Other Discounts:* Andorra's ski areas offer discounts for advance online purchase of tickets.

## **Improvements to Lift Ticket Costs for Children Since the Last Report**

- One resort has removed teen prices and instead extended the child lift ticket age limit to include teenagers. This means an individual will receive the children discount for longer.

# Argentina

## Overview

Most ski areas in Argentina follow a standard price structure where children are free until age 5 or 6, after which they receive discounts of 15-25% until 11. At most resorts, children aged 12 and above pay full adult prices although since the last survey, one area has extended child lift ticket pricing to age 15.

## Child Prices Breakdown

	Range		Average Age	Average
	Min	Max	Winter 13-14	Winter 17-18
Children Free To Age	0	5	5	2.5
Children Pay From Age	0	6	6	3
Children Receive Child Discount to Age	11	15	11	13
Children Receive Teen Discount to Age**	No specific teen tickets	No specific teen tickets	No specific teen tickets	No specific teen tickets
Approximate Average Child Discount ***	-	-	17 %	2%

(Based on 9 Argentinian resorts, rounded to the nearest whole year)

(\* Where offered)

(\*\* Difference between an adult price and a 12 year old child's price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	1'135.00	92.78	0.00	5'700.00	4'192.50
2	0.00	1'135.00	92.78	0.00	5'700.00	4'192.50
3	0.00	1'135.00	92.78	0.00	5'700.00	4'192.50
4	0.00	1'135.00	92.78	0.00	5'700.00	4'192.50
5	0.00	1'135.00	172.78	0.00	5'700.00	3'953.75
6	350.00	1'135.00	706.94	1'900.00	5'700.00	3'446.39
7	350.00	1'135.00	706.94	1'900.00	5'700.00	3'446.39
8	350.00	1'135.00	706.94	1'900.00	5'700.00	3'446.39
9	350.00	1'135.00	706.94	1'900.00	5'700.00	3'446.39
10	350.00	1'135.00	706.94	1'900.00	5'700.00	3'446.39
11	350.00	1'135.00	706.94	1'900.00	5'700.00	3'446.39
12	450.00	600.00	525.00	1'900.00	2'700.00	2'300.00
13	450.00	600.00	525.00	1'900.00	2'700.00	2'300.00
14	450.00	600.00	525.00	1'900.00	2'700.00	2'300.00
15	450.00	600.00	525.00	1'900.00	2'700.00	2'300.00
16	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific Tickets	No teen specific tickets
17	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific Tickets	No teen specific tickets
<b>National average</b>			<b>382.53</b>	<b>National average</b>		<b>2'811.22</b>

Currency: Argentinian Peso

## **Argentina's Position on Standard Ski Resort Child Discounting**

*Family discounts:* Family discounts are rare in Argentina.

*Teen Discounts:* Only one ski resort offered discounts for teens up to 15 years of age. Many Argentinian ski areas do offer discounts on season passes.

*Other Discounts:* Most Argentinian ski areas divide the season in to three or four periods – low, medium and high. Lowest prices are offered in June and September.

## **Improvements to lift ticket costs for children since the last report**

Several Argentinian ski areas have increased the maximum age for free child lift passes compared to the previous report.

## Australia

### Overview

Australia is one of the world's more generous nations for child discounts with children paying nearly half the adult price up to age 14. Three Australian resorts have extended the eligibility age for child lift passes to 17 years of age.

### Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	0	5	4	2.5
Children Pay From Age	0	6	5	3
Children Receive Child Discount to Age	13	17	14	15
Children Receive Teen Discount to Age **	No teen specific tickets	No teen specific tickets	18	No teen specific tickets
Approximate Average Child Discount ***	-	-	45 %	46%

(Based on 9 Australian resorts, rounded to the nearest whole year)

(\* Where offered)

(\*\* Difference between an adult price and a 12 year old child's price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	15.00	1.39	0.00	90.00	75.00
2	0.00	15.00	1.39	0.00	90.00	75.00
3	0.00	15.00	1.39	0.00	90.00	75.00
4	0.00	15.00	1.39	0.00	90.00	75.00
5	0.00	71.00	27.67	0.00	399.00	252.20
6	10.00	74.00	56.33	60.00	399.00	276.33
7	10.00	74.00	56.33	60.00	399.00	276.33
8	10.00	74.00	56.33	60.00	399.00	276.33
9	10.00	74.00	56.33	60.00	399.00	276.33
10	10.00	74.00	56.33	60.00	399.00	276.33
11	10.00	74.00	56.33	60.00	399.00	276.33
12	10.00	74.00	56.33	60.00	399.00	276.33
13	10.00	74.00	56.33	60.00	399.00	276.33
14	10.00	74.00	58.21	60.00	399.00	276.29
15	10.00	72.00	53.50	60.00	365.00	257.40
16	40.00	72.00	63.75	215.00	365.00	303.00
17	40.00	72.00	63.75	215.00	365.00	303.00
	<b>National average</b>		40.17	<b>National average</b>		216.80

Currency: Australian Dollar

## **Australia's Position on Standard Ski Resort Child Discounting**

*Family discounts:* Family discounts exist, however the focus is on discounted individual child tickets.

*Teen Discounts:* Teen specific discounts are not offered. Instead child prices include teenagers.

*Other Discounts:* Some Australian centres offer discounts in low season and/or for advance online purchase as well as midweek price savings.

## **Improvements to lift ticket costs for children since the last report**

Several Australian centres have extended the age to which children receive discounted prices to 17 (previously to 14).

One resort has introduced a 5% discount when buying in advance online.

# Austria

## Overview

Austria is one of the more generous nations for families. Many resorts offer family discounts such as with 1 adult two children ski free. Such offers extended to children up to seven years old and in some cases until 10. Child discounts are offered on average until age 16 and in most cases teen discounts then follow until adulthood.

## Child Prices Breakdown

	Range		Average Age	Average
	Min	Max	Winter 13-14	Winter 17-18
Children Free To Age	0	9	6	4.5
Children Pay From Age	0	10	7	5
Children Receive Child Discount to Age	10	19	16	14.5
Children Receive Teen Discount to Age *	16	24	18	20
Approximate Average Child Discount **	-	-	52%	51%

(Based on 130 Austrian resorts, rounded to the nearest whole year)

(\* Where offered)

(\*\* Difference between an adult price and a 12 year old child's price)



## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	36.00	0.34	0.00	178.50	114.13
2	0.00	36.00	0.34	0.00	178.50	114.13
3	0.00	36.00	0.34	0.00	178.50	114.13
4	0.00	36.00	0.34	0.00	178.50	114.13
5	0.00	36.00	0.50	0.00	178.50	111.33
6	0.00	52.00	8.34	0.00	178.50	110.57
7	0.00	52.00	21.12	0.00	178.50	114.06
8	0.00	52.00	21.73	0.00	178.50	114.53
9	0.00	52.00	24.27	0.00	178.50	116.25
10	9.00	52.00	24.27	54.00	178.50	116.24
11	9.00	52.00	24.36	54.00	178.50	116.71
12	9.00	52.00	24.36	54.00	178.50	116.71
13	9.00	52.00	24.36	54.00	178.50	116.71
14	9.00	52.00	24.90	54.00	228.00	120.27
15	15.50	52.00	27.75	72.50	228.00	133.74
16	23.00	48.00	34.49	72.50	237.00	169.43
17	23.10	48.00	34.80	72.50	237.00	171.00
	<b>National average</b>		16.47	<b>National average</b>		115.78

Currency: Euro

## **Austria's Position on Standard Ski Resort Child Discounting**

*Family discounts:* 24 of the 130 Austrian ski areas surveyed offer family discounts. This represents 18% of the Austrian centres and is a 5% increase from the last survey.

*Teen Discounts:* 88% of resorts of teen discounts.

*Other Discounts:* Some Austrian centres offer discounts in low season and/or for advance online purchase. There are also low season packages with free skiing for children when families book accommodation with adult lift tickets.

## **Improvements to lift ticket costs for children since the last report**

There has been a 5% increase in the number of Austrian resorts offering family discounts.

## Belgium

### Overview

The majority of snow sports in Belgium are conducted at indoor centres or on dry slopes. Most facilities offer children discounts up to 15 years of age. These are then followed by teen discounts which can last up to 22 years of age.

### Child Prices Breakdown

	Range		Average Winter 17-18
	Min	Max	
Children Free To Age	0	0	0
Children Pay From Age	0	0	0
Children Receive Child Discount to Age	11	15	13
Children Receive Teen Discount to Age*	22	22	22
Approximate Average Child Discount **	-	-	22%

(Based on 5 Belgian resorts, rounded to the nearest whole year)

(\* Where offered)

(\*\* Difference between an adult price and a 12 year old child's price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	13.50	41.00	29.30	73.50	700.00	270.30
2	13.50	41.00	29.30	73.50	700.00	270.30
3	13.50	41.00	29.30	73.50	700.00	270.30
4	13.50	41.00	29.30	73.50	700.00	270.30
5	13.50	41.00	29.30	73.50	700.00	270.30
6	13.50	41.00	29.30	73.50	700.00	270.30
7	13.50	41.00	29.30	73.50	700.00	270.30
8	13.50	41.00	29.30	73.50	700.00	270.30
9	13.50	41.00	29.30	73.50	700.00	270.30
10	13.50	41.00	29.30	73.50	700.00	270.30
11	13.50	41.00	29.30	73.50	700.00	270.30
12	15.00	40.00	31.67	90.00	700.00	343.33
13	15.00	40.00	27.50	90.00	240.00	165.00
14	15.00	40.00	27.50	90.00	240.00	165.00
15	15.00	40.00	27.50	90.00	240.00	165.00
16	40.00	40.00	40.00	240.00	240.00	240.00
17	40.00	40.00	40.00	240.00	240.00	240.00
	<b>National average</b>		28.03	<b>National average</b>		238.42

Currency: Euro

## **Belgium's Position on Standard Ski Resort Child Discounting**

*Family discounts:* Of the facilities, two offered family discounts. These discounts most require families to be comprised of a minimum of two adults and two children.

*Teen Discounts:* All facilities offered discounts to teens, either in the form of a child pass being extended to include teenagers or teen specific lift passes.

*Other Discounts:* Some resorts offered discounts for booking in advance online.

## **Improvements to lift ticket costs for children since the last report**

This is the first time that an in depth analysis has been conducted on children's lift ticket prices.

# Bulgaria

## Overview

Bulgarian ski areas vary as to when children have to pay for lift ticket passes. Some require payment as soon as a child can use the lift, others do not require payment for young children with their families until age 7. In most cases, children are asked to pay teen prices from age 12 with some resorts continuing the eligibility age to 22.

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	0	6	3	3
Children Pay From Age	0	7	4	3.5
Children Receive Child Discount to Age	11	13	11	12
Children Receive Teen Discount to Age *	17	22	18	19.5
Approximate Average Child Discount **	-	-	24%	30%

(Based on 4 leading Bulgarian ski areas, rounded to the nearest whole year)

(\* Where offered)

(\*\*Difference between an adult price and a 12 year old child's price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	32.00	9.38	0.00	132.00	78.50
2	0.00	32.00	9.38	0.00	132.00	78.50
3	0.00	32.00	9.38	0.00	132.00	78.50
4	0.00	32.00	9.38	0.00	132.00	78.50
5	0.00	32.00	9.38	0.00	132.00	78.50
6	0.00	32.00	9.38	0.00	132.00	78.50
7	1.00	33.00	25.13	6.00	168.00	100.00
8	1.00	33.00	25.13	6.00	168.00	100.00
9	1.00	33.00	25.13	6.00	168.00	100.00
10	1.00	33.00	25.13	6.00	168.00	100.00
11	1.00	33.00	25.13	6.00	168.00	100.00
12	21.00	42.00	31.50	75.00	245.00	144.00
13	28.00	42.00	33.33	117.00	245.00	176.67
14	28.00	42.00	36.67	117.00	245.00	190.33
15	28.00	42.00	36.67	117.00	245.00	190.33
16	28.00	42.00	36.67	117.00	245.00	190.33
17	28.00	42.00	36.67	117.00	245.00	190.33
	<b>National average</b>		21.86	<b>National average</b>		114.06

Currency: Bulgarian Lev

## **Bulgaria's Position on Standard Ski Resort Child Discounting**

*Family discounts:* No Bulgarian ski areas publicised a family discount.

*Teen Discounts:* Only one resort offered a 20% discount to students with a school ID.

*Other Discounts:* Some areas offer discounts if tickets are booked through a third party.

## **Improvements to lift ticket costs for children since the last report**

At one area the age to which child prices are offered has increased from 11 to 12. Whilst at another area the age from which a child must pay has decreased from 8 to 7.

One resort has introduced a new young adult bracket for 14 to 23 year olds.



## Canada

### Overview

Canada has a comprehensive child ticketing structure. In the west, children pay only a third of the adult price up to age 12 and across Canada it is normal for there to be discounts for teens.

### Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	0	7	3	3.5
Children Pay From Age	0	8	4	4
Children Receive Child Discount to Age	12	17	11	14.5
Children Receive Teen Discount to Age *	17	25	18	21
Approximate Average Child Discount **	-	-	55%	60%

(Based on 32 Canadian resorts, rounded to the nearest whole year)

(\* Where offered)

(\*\* Difference between an adult price and a 12 year old child's price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	48.00	5.67	0.00	288.00	29.64
2	0.00	48.00	5.67	0.00	288.00	29.64
3	0.00	56.00	6.67	0.00	288.00	33.40
4	0.00	56.00	6.67	0.00	288.00	33.40
5	0.00	56.00	7.92	0.00	288.00	40.32
6	0.00	62.00	26.92	0.00	325.00	150.79
7	0.00	78.00	35.01	0.00	378.00	193.30
8	5.00	78.00	36.53	25.00	378.00	200.64
9	5.00	78.00	36.53	25.00	378.00	200.64
10	5.00	78.00	36.53	25.00	378.00	200.64
11	5.00	78.00	36.53	25.00	378.00	200.64
12	5.00	78.00	36.53	25.00	378.00	200.64
13	5.00	133.00	58.23	30.00	642.60	333.66
14	10.00	133.00	59.49	60.00	642.60	341.45
15	10.00	133.00	59.49	60.00	642.60	341.45
16	10.00	133.00	59.49	60.00	642.60	341.45
17	10.00	133.00	60.46	60.00	642.60	346.95
	<b>National average</b>		31.91	<b>National average</b>		178.81

Currency: Canadian Dollars

## **Canada's Position On Standard Ski Resort Child Discounting**

*Family discounts:* Family discounts are not common in Canada.

*Teen Discounts:* Many Canadian resorts offer teen discounts (or continue child discounts) to at least age 17. Most resorts continue discounts in to the early 20's with a student ID

*Other Discounts:* Some Canadian centres offer discounts for skiing midweek, in low season and/or for advance online purchase.

## **Improvements to lift ticket costs for children since the last report**

The average child discount from an adult pass has increased from 55% to 60%.

In some resorts the eligible age for child discounts has increased from 12 to 13.

The number of resorts offering family discounts has increased from one to four.

# Chile

## Overview

Chile has consistently offered a good pricing structure for young athletes. Some resorts charge children from the moment they can use the lift and others offer discount into adulthood with one going as far as 24 years of age.

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	0	5	2	2,5
Children Pay From Age	0	6	3	3
Children Receive Child Discount to Age	11	16	12	13,5
Children Receive Teen Discount to Age *	17	24	22	20,5
Approximate Average Child Discount **	-	-	17%	17%

(Based on 11 resorts in the Chile, rounded to nearest whole year)

(\*Where offered)

(\*\* Difference between adult and 12 year old child ticket price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	37'000.00	12'090.91	0.00	222'000.00	70'238.64
2	0.00	37'000.00	12'090.91	0.00	222'000.00	70'238.64
3	0.00	37'000.00	12'090.91	0.00	222'000.00	70'238.64
4	0.00	37'000.00	13'590.91	0.00	222'000.00	79'238.64
5	0.00	37'000.00	15'863.64	0.00	222'000.00	92'875.00
6	7'000.00	37'000.00	19'590.91	42'000.00	222'000.00	115'238.64
7	7'000.00	37'000.00	19'590.91	42'000.00	222'000.00	115'238.64
8	7'000.00	37'000.00	19'590.91	42'000.00	222'000.00	115'238.64
9	7'000.00	37'000.00	19'590.91	42'000.00	222'000.00	115'238.64
10	7'000.00	37'000.00	19'590.91	42'000.00	222'000.00	115'238.64
11	7'000.00	37'000.00	19'590.91	42'000.00	222'000.00	115'238.64
12	7'000.00	37'000.00	19'312.50	42'000.00	222'000.00	112'703.13
13	12'000.00	37'500.00	25'300.00	72'000,00	225'000.00	151'800.00
14	12'000.00	37'500.00	25'300.00	72'000,00	225'000.00	151'800.00
15	12'000.00	37'500.00	25'300.00	72'000,00	225'000.00	151'800.00
16	12'000.00	37'500.00	25'300.00	72'000,00	225'000.00	151'800.00
17	12'000.00	37'500.00	25'375.00	72'000,00	225'000.00	152'250.00
<b>National average</b>			18'286.68	<b>National average</b>		108'134.14

Currency: Chilean Peso

## **Chile's Position On Standard Ski Resort Child Discounting**

*Family discounts:* Few areas in Chile advertise special family price deals but one centre has introduced a low priced family ticket for two adults and two children aged between 5 and 11.

*Teen Discounts:* Approximately half of Chilean resorts offer discount for children over the age of 12. These last till the age of 17 with half continuing the offer up to age 24 if the young adult is in college. A valid student identification must be shown.

*Other Discounts:* Most Chilean ski areas offer discounts for skiing in low season, some offer discounts for joining a resort membership club.

## **Improvements to lift ticket costs for children since the last report**

One resort has increased the age to which a child receives a discount now to age 16.

The number of areas offering a discount to children over the age of 12 has increased.

# China

## Overview

China is has a rapidly growing winter sports market with more than 500 snow sports facilities developed in just the last 20 years. For many snow sports is more entertainment similar to going to the movies or bowling. Because of these factors snow sports is still a relatively cheap past time and there are no specific discounts for children.

## Child Prices Breakdown

	Range		Average Winter 17-18
	Min	Max	
Children Free To Age	No free tickets	No free tickets	No free tickets
Children Pay From Age	0	0	0
Children Receive Child Discount to Age	No child specific tickets	No child specific tickets	No child specific tickets
Children Receive Teen Discount to Age *	No teen specific tickets	No teen specific tickets	No teen specific tickets
Approximate Average Child Discount **	0	0	0

(Based on 7 Chinese resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between adult and 12 year old child ticket price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
1	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
2	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
3	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
4	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
5	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
6	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
7	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
8	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
9	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
10	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
11	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
12	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
13	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
14	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
15	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
16	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
17	240.00	670.00	413.14	1'440.00	3'600.00	2'384.57
	<b>National average</b>		413.14	<b>National average</b>		2'384.57

Currency: Chinese Yuan



## **China's Position On Standard Ski Resort Child Discounting**

*Family discounts:* No family discounts could be identified.

*Teen Discounts:* No teen discounts could be identified.

*Other Discounts:* Some Chinese ski areas offered low season and midweek discounts. Others offered discounts for people who brought their own equipment.

## **Improvements to lift ticket costs for children since the last report**

This is the first time that an analysis has been conducted on children's lift ticket prices in China

## Czech Republic

### Overview

At the last survey, very few ski areas offered free tickets for young children. Now, all areas offer free tickets to children at least up to the age of 6. Despite this change the average reduction on a child lift in comparison to an adult has decreased from 25% to 18%.

### Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	5	6	1	5.5
Children Pay From Age	6	7	1	6.5
Children Receive Child Discount to Age	11	15	10	13
Children Receive Teen Discount to Age *	17	18	16	17.5
Approximate Average Child Discount **	-	-	25%	18%

(Based on 7 resorts in the Czech Republic, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between adult and 12 year old child ticket price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	0.00	0.00	0.00	0.00	0.00	0.00
6	0.00	600.00	453.57	0,00	2'890.00	2'212.14
7	383.00	600.00	514.71	1'712.00	2'890.00	2'486.86
8	383.00	600.00	514.71	1'712.00	2'890.00	2'486.86
9	383.00	600.00	514.71	1'712.00	2'890.00	2'486.86
10	383.00	600.00	514.71	1'712.00	2'890.00	2'486.86
11	383.00	600.00	514.71	1'712.00	2'890.00	2'486.86
12	383.00	720.00	603.29	1'712.00	3'510.00	2'935.43
13	383.00	720.00	603.29	1'712.00	3'510.00	2'935.43
14	383.00	720.00	603.29	1'712.00	3'510.00	2'935.43
15	383.00	720.00	603.29	1'712.00	3'510.00	2'935.43
16	473.00	720.00	617.93	2'108.00	3'510.00	2'999.14
17	473.00	720.00	617.93	2'108.00	3'510.00	2'999.14
	<b>National average</b>		370.90	<b>National average</b>		1'799.25

Currency: Czech koruna

## **The Czech Republic's Position On Standard Ski Resort Child Discounting**

*Family discounts:* 20% of Czech ski areas offer a type of family discount.

*Teen Discounts:* Most Czech ski areas offer teen discounts with savings typically between 10-25% off the full adult price.

*Other Discounts:* Most Czech ski areas offer discounts for skiing in low season. Some offer discounts for online booking.

## **Improvements to lift ticket costs for children since the last report**

The number of areas offering a family discount has increased by 20% since the last report.

All areas have implemented free lift passes for children at least till 5 years of age.

Most areas have raised the maximum age limit of children's lift passes from 9 years old to 11.

The maximum age of teenage lift passes has increased from 14 to 17 years of age.

Some resorts have introduced transferable lift passes for parents.

# Finland

## Overview

Finland has some of the most standardised lift ticket pricing with child prices consistent between all leading Finnish resorts. Child prices are offered normal from age 6 or 7 to age 11 or 12.

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	5	6	6	5.5
Children Pay From Age	6	7	7	6.5
Children Receive Child Discount to Age	11	12	11	11.5
Children Receive Teen Discount to Age *	17	17	18	17
Approximate Average Child Discount **	-	-	29 %	21%

(Based on 15 leading Finnish resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between adult and 12 year old child ticket price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	0.00	0.00	0.00	0.00	0.00	0.00
6	0.00	29.00	5.40	0.00	113.50	20.76
7	13.50	29.00	24.86	57.00	122.50	102.12
8	13.50	29.00	24.86	57.00	122.50	102.12
9	13.50	29.00	24.86	57.00	122.50	102.12
10	13.50	29.00	24.86	57.00	122.50	102.12
11	13.50	29.00	24.86	57.00	122.50	102.12
12	15.00	37.00	27.35	70.00	166.00	117.58
13	31.50	37.00	34.88	129.00	166.00	153.69
14	31.50	37.00	34.88	129.00	166.00	153.69
15	31.50	37.00	34.88	129.00	166.00	153.69
16	31.50	37.00	34.88	129.00	166.00	153.69
17	31.50	37.00	34.88	129.00	166.00	153.69
	<b>National average</b>		18.41	<b>National average</b>		78.74

Currency: Euro

## **Finland's Position On Standard Ski Resort Child Discounting**

*Family discounts:* Some resorts offer family discounts but they are not common. This is mostly due to children's lift passes being cheap to begin with. As well as family discounts some resorts offer transferable passes for parents.

*Teen Discounts:* 27% of Finnish ski areas offer teen discounts. These are typically between 5-15% less than the adult price.

*Other Discounts:* Some Finnish centres continue to offer discounts in low season and/or for advance online purchase.

## **Improvements to lift ticket costs for children since the last report**

An increasing number of areas are offering Parent Lift Tickets which can be inter-changed between two parents so one can ski or board whilst the other cares for a young child.

Several Finnish areas which previously asked children to pay adult prices from age 13 have now introduced teen pricing for 13 -18 year old children

The number of resorts offering teen specific passes has increased from 15% to 27%.

# France

## Overview

France is one of the world's most advanced countries when it comes to facilities for families. In the 1960s and '70s France pioneered affordable family ski holidays and was one of the first countries to introduce nurseries into ski schools. In recent years the 'family ski pass deal' has become the main way of delivering family discounts on lift passes.

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	0	6	4	3
Children Pay From Age	0	7	5	3.5
Children Receive Child Discount to Age	7	18	13	12.5
Children Receive Teen Discount to Age *	12	25	15	18.5
Approximate Average Child Discount **	-	-	17%	17%

(Based on 109 French resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between adult and 12 year old child ticket price)



## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	32.60	0.20	0.00	158.40	1.05
2	0.00	32.60	0.20	0.00	158.40	1,05
3	0.00	32.60	0.20	0.00	158.40	1.05
4	0.00	32.60	0.20	0.00	158.40	1.05
5	0.00	46.00	28.89	0.00	228.00	146.51
6	0.00	46.00	31.47	0.00	228.00	159.63
7	10.00	46.00	31.66	37.60	228.00	160.58
8	10.00	46.00	31.75	37.60	228.00	160.84
9	10.00	46.00	31.75	37.60	228.00	160.84
10	10.00	46.00	31.77	37.60	228.00	160.94
11	10.00	46.00	31.77	37.60	228.00	160.94
12	10.00	46.00	32.21	37.60	228.00	163.10
13	10.00	46.00	29.69	37.60	228.00	150.71
14	10.00	42.90	29.26	37.60	214.60	148.43
15	10.00	37,50	26.84	37.60	201.00	138.76
16	10.00	37,60	26.53	62.00	201.00	140.89
17	10.00	37,60	26.81	62.00	201.00	142.44
	<b>National average</b>		21.73	<b>National average</b>		117.52

Currency: Euro

## **France's Position On Standard Ski Resort Child Discounting**

*Family discounts:* 82% of resorts offer family discounts. The majority of discounts are obtained when adults and children buy the same type and duration of lift pass together at the same time.

*Teen Discounts:* Teen discounts exist at only 15% of resorts in France.

*Other Discounts:* A number of areas offer discounts, between 10 and 20% off, when tickets are bought online in advance of the ski season. Some resorts offer cheaper prices in low season.

## **Improvements to lift ticket costs for children since the last report**

No resort was found to be charging children under the age of 5. This is an improvement on the last report where 12 were found to be charging children from the age of 4.

A number of ski areas have increased the age limit for children lift ticket passes from 13 to 16, 17 and in two instances 18.

## Germany

### Overview

On average German ski areas charge more 50% of the adult price for children's lift passes. This is amongst the most generous in the world. In addition to this the majority of ski areas offer free skiing for children up to 6 or 7 years of age.

### Child Prices Breakdown

	Range		Average Age	Average
	Min	Max	Winter 13-14	Winter 17-18
Children Free To Age	0	6	4	4.6
Children Pay From Age	0	7	5	5.5
Children Receive Child Discount to Age	15	16	13	15.6
Children Receive Teen Discount to Age *	17	19	15	12
Approximate Average Child Discount **	-	-	55%	54%

(Based on 10 German resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between adult and 12 year old child ticket price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	36.00	3.60	0.00	178.50	15.63
2	0.00	36.00	3.60	0.00	178.50	15.63
3	0.00	36.00	3.60	0.00	178.50	15.63
4	0.00	36.00	3.60	0.00	178.50	15.63
5	0.00	36.00	3.60	0.00	178.50	15.63
6	0.00	36.00	19.45	0.00	178.50	98.23
7	13.50	36.00	21.05	68.00	178.50	105.03
8	13.50	36.00	21.05	68.00	178.50	105.03
9	13.50	36.00	21.05	68.00	178.50	105.03
10	13.50	36.00	21.05	68.00	178.50	105.03
11	13.50	36.00	21.05	68.00	178.50	105.03
12	13.50	36.00	21.05	68.00	178.50	105.03
13	13.50	36.00	21.05	68.00	178.50	105.03
14	13.50	36.00	21.05	68.00	178.50	105.03
15	13.50	36.00	21.05	68.00	178.50	105.03
16	16.00	36.00	30.55	68.00	215.50	163.58
17	19.50	36.00	31.45	117.00	215.50	168.98
	<b>National average</b>		16.05	<b>National average</b>		80.79

Currency: Euro

## **Germany's Position On Standard Ski Resort child Discounting**

*Family discounts:* 70% of areas offer family discounts on top their existing child discounts. Typically these are additional discounts when a family skis together and buy tickets together.

*Teen Discounts:* Teen discounts are offered by almost all German ski areas. But unlike in some these begin typically from age 16 and end at age 18.

*Other discounts:* No other discounts were apparent.

## **Improvements to lift ticket costs for children since the last report**

The number of areas offering family discounts grew from 60% to 70% since the last report.

One area was found to have increased the age limit for child prices from 17 years of age to 18.

## Greece

### Overview

With the average discount increasing from 35% to 43%, Ski centres in Greece have a strong reputation for offering affordable skiing to families. Many ski areas offer family discounts in addition children's discounts. The country also has one of the cheapest national averages for 1 day children's lift passes.

### Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	4	5	4	4.5
Children Pay From Age	5	6	5	5.5
Children Receive Child Discount to Age	12	18	16	16
Children Receive Teen Discount to Age *	17	17	-	17
Approximate Average Child Discount **	-	-	35%	43%

(Based on 5 Greek resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between adult and 12 year old child ticket price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	0.00	15.00	5.58	0,00	65.00	25.92
6	3.50	50.00	17.13	21.00	80.00	51.83
7	3.50	50.00	17.13	21.00	80.00	51.83
8	3.50	50.00	17.13	21.00	80.00	51.83
9	3.50	50.00	17.13	21.00	80.00	51.83
10	3.50	50.00	17.13	21.00	80.00	51.83
11	3.50	50.00	17.13	21.00	80.00	51.83
12	3.50	50.00	17.13	21.00	80.00	51.83
13	3.50	70.00	20.46	21.00	420.00	112.67
14	3.50	70.00	20.46	21.00	420.00	112.67
15	3.50	70.00	20.46	21.00	420.00	112.67
16	3.50	70.00	22.75	21.00	420.00	124.40
17	3.50	70.00	22.75	21.00	420.00	124.40
	<b>National average</b>		12.91	<b>National average</b>		54.20

Currency: Euro

## **Greece's Position On Standard Ski Resort Child Discounting**

*Family discounts:* All of the Greek ski areas examined offer family discounts. There are usually very generous with often one low combined price for the whole family. This makes it easier for lower income families to afford to ski and snowboard.

*Teen Discounts:* Most Greek ski areas offer child prices right through to age 16 and in some instances up to 18 years of age. There is therefore no need for a specific teen age band.

*Other Discounts:* Some Greek centres offer discounts when people arrive during the week rather than at weekends.

## **Improvements to lift ticket costs for children since the last report**

Greece's average discount for a children's pass has increased from 35% to 43%.

The age to which children pay child prices has increased from 15 to 17 years of age.

Child prices are often offered to students on full time college and university courses right up to age 25 too.



# Hungary

## Overview

Hungary has a diverse pricing structure of children lift passes. Whilst some offer free lift passes up to the age of 6 other charge from the moment a child can use the lift. Currently only one resort offered teen specific lift passes to a very generous 22 years of age.

## Child Prices Breakdown

	Range		Average Winter 17-18
	Min	Max	
Children Free To Age	0	6	3.2
Children Pay From Age	0	6	3.6
Children Receive Child Discount to Age	13	14	13.6
Children Receive Teen Discount to Age *	22	22	22
Approximate Average Child Discount **	-	-	17%

(Based on 5 Hungarian resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between adult and 12 year old child ticket price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	3'200.00	1'190.00	0.00	19'200.00	7'140.00
2	0.00	3'200.00	1'190.00	0.00	19'200.00	7'140.00
3	0.00	3'200.00	1'190.00	0.00	19'200.00	7'140.00
4	0.00	3'200.00	1'190.00	0.00	19'200.00	7'140.00
5	0.00	3'200.00	1'190.00	0.00	19'200.00	7'140.00
6	0.00	5'900.00	3'100.00	0.00	21'000.00	15'140.00
7	2'500.00	5'900.00	4'000.00	15'000.00	24'000.00	19'940.00
8	2'500.00	5'900.00	4'000.00	15'000.00	24'000.00	19'940.00
9	2'500.00	5'900.00	4'000.00	15'000.00	24'000.00	19'940.00
10	2'500.00	5'900.00	4'000.00	15'000.00	24'000.00	19'940.00
11	2'500.00	5'900.00	4'000.00	15'000.00	24'000.00	19'940.00
12	2'500.00	5'900.00	4'000.00	15'000.00	24'000.00	19'940.00
13	2'500.00	5'900.00	4'000.00	15'000.00	24'000.00	19'940.00
14	2'500.00	7'500.00	4'290.00	15'000.00	26'000.00	20'940.00
15	4'000.00	7'500.00	5'600.00	24'000.00	26'000.00	25'000.00
16	4'000.00	7'500.00	5'600.00	24'000.00	26'000.00	25'000.00
17	4'000.00	7'500.00	5'600.00	24'000.00	26'000.00	25'000.00
	<b>National average</b>		3'230.00	<b>National average</b>		15'908.00

Currency: Hungarian forint

## **Hungary's Position On Standard Ski Resort Child Discounting**

*Family discounts:* Many resorts do not offer family discounts and focus on individual child discounts.

*Teen Discounts:* Only one resort was found to offer teen discounts.

*Other discounts:* Some resorts offered lower prices for night skiing or low season periods

## **Improvements to lift ticket costs for children since the last report**

This is the first time that an in depth analysis has been conducted on children's lift ticket prices in China. As such a comparison cannot yet be made.

# Italy

## Overview

More than half of the Italian resorts surveyed did not ask Children to pay until age 7 or 8, higher than for most other European countries. Whilst the approximate average child discount has decreased from 26 to 16% many resorts have raised the age to which children can receive a child prices. In addition most Italian resorts have two or more seasons during winter – typically low, standard and high. Prices in the low season can be up to a third of the high season price.

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	0	8	5	4.8
Children Pay From Age	0	9	6	3.6
Children Receive Child Discount to Age	7	18	14	14.5
Children Receive Teen Discount to Age *	16	17	15	17
Approximate Average Child Discount **	-	-	26%	16%

(Based on 90 Italian resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between adult and 12 year old child ticket price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	40.00	6.61	0.00	187.00	29.85
2	0.00	40.00	6.61	0.00	187.00	29.85
3	0.00	40.00	6.61	0.00	187.00	29.85
4	0.00	40.00	6.61	0.00	187.00	29.85
5	0.00	40.00	6.61	0.00	187.00	29.85
6	0.00	40.00	7.54	0.00	187.00	35.08
7	0.00	40.00	20.80	6.00	187.00	96.73
8	0.00	40.00	26.94	6.00	191.00	130.90
9	1.00	40.00	27.86	6.00	191.00	135.30
10	1.00	40.00	27.86	6.00	191.00	135.30
11	5.00	40.00	27.96	30.00	191.00	136.02
12	5.00	40.00	29.67	30.00	191.00	144.47
13	5.00	40.00	29.77	30.00	191.00	145.13
14	5.00	40.00	30.52	30.00	202.00	149.23
15	5.00	44.00	31.00	30.00	202.00	153.82
16	5.00	44.00	31.07	30.00	202.00	154.34
17	5.00	44.00	32.41	30.00	202.00	161.73
<b>National average</b>			19.80	<b>National average</b>		95.96

Currency: Euro

## **Italy's Position On Standard Ski Resort Child Discounting Procedures**

*Family discounts:* Family discounts remain unusual in Italy with less than 10% of ski areas offering them.

*Teen Discounts:* Not many Italian resorts offer teen discounts with only a sixth of those surveyed.

*Other discounts:* Quite a lot of Italian ski areas offer lower prices in low season. These include 'White Weeks' when resorts often offer combined accommodation and ski packages with free or very heavily discounted child prices.

## **Improvements to lift ticket costs for children since the last report**

The average age to which children receive children's prices has risen to 14.5

The average age to where children receive teen specific prices has risen from 14 to 17.

A third of ski areas that used to ask children to pay adult prices from age 12 have now increased the maximum child age to 14.

# Japan

## Overview

The average age of when children must pay tickets in Japan is 9. This is thanks to many leading Japanese resorts offering free tickets up to the age of 12 or 13. For older children many Japanese ski areas also offer teen discounts and some have family pricing deals which help bring costs down further still.

## Child Prices Breakdown

	Range		Average Age	Average
	Min	Max	Winter 13-14	Winter 17-18
Children Free To Age	0	12	8	5.6
Children Pay From Age	0	7	9	3.6
Children Receive Child Discount to Age	11	12	13	9.9
Children Receive Teen Discount to Age *	15	18	16	16
Approximate Average Child Discount **	-	-	65%	65%

(Based on 19 Japanese resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between adult and 12 year old child ticket price)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	1'500.00	78.95	0.00	7'000.00	368.42
2	0.00	1'500.00	78.95	0.00	7'000.00	368.42
3	0.00	2'500.00	210.53	0.00	15'000.00	1'157.89
4	0.00	3'700.00	555.26	0.00	22'200.00	3'152.63
5	0.00	3'700.00	844.74	0.00	22'200.00	3'678.95
6	0.00	3'900.00	1'555.26	0.00	23'400.00	7'815.79
7	0.00	4'500.00	3'034.38	0.00	23'400.00	16'433.33
8	0.00	4'500.00	3'034.38	0.00	23'400.00	16'433.33
9	0.00	4'500.00	3'034.38	0.00	23'400.00	16'433.33
10	0.00	4'500.00	3'034.38	0.00	23'400.00	16'433.33
11	0.00	4'500.00	3'034.38	0.00	23'400.00	16'433.33
12	0.00	4'500.00	3'307.14	0.00	23'400.00	17'846.15
13	3'400.00	5'600.00	4'338.89	20'200.00	28'800.00	23'211.11
14	3'400.00	5'600.00	4'338.89	20'200.00	28'800.00	23'211.11
15	3'400.00	5'600.00	4'338.89	20'200.00	28'800.00	23'211.11
16	3'400.00	5'600.00	4'338.89	20'200.00	28'800.00	23'211.11
17	3'400.00	5'600.00	4'338.89	20'200.00	28'800.00	23'211.11
<b>National average</b>			2'416.51	<b>National average</b>		12'922.80

Currency: Japanese Yen



## **Japan's Position On Standard Ski Resort child Discounting**

*Family discounts:* Family discounts are unusual in Japan as children are free at many resorts until age 12 or 13.

*Teen Discounts:* About a quarter of Japanese ski areas offer a teen discount after the child discount. These discounts can range between 20-30% off the adult price. Some resorts offer child prices right through to age 18 and do not differentiate children in to pre-teens and teens. To take advantage of these offers proof the teen is still in school must be presented.

*Other Discounts:* Some Japanese centres offer discounts in low season and/or for advance online purchase.

## **Improvements to lift ticket costs for children since the last report**

Japan's leading ski resort operator, Prince Hotels, which runs 10 of the country's top ski areas, does not charge children to ski until they are age 13. This action sets the global standard.

## Netherlands

### Overview

The Netherlands has a healthy number of snow sports enthusiasts thanks to indoor snow centres which are situated near heavily populated areas. The indoor snow centres offer a variety of discount offers for families and children which make them a popular weekend attraction in both summer and winter.

### Child Prices Breakdown

	Range		Average
	Min	Max	Winter 17-18
Children Free To Age	0	3	1.1
Children Pay From Age	0	4	3.6
Children Receive Child Discount to Age	11	12	11.6
Children Receive Teen Discount to Age *	No teen specific tickets	No teen specific tickets	No teen specific tickets
Approximate Average Child Discount **	-	-	23%

(Based on 7 Dutch ski areas, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
<b>0</b>	0.00	0.00	0.00	0.00	0.00	0.00
<b>1</b>	0.00	39.50	18.11	0.00	237.00	108.64
<b>2</b>	0.00	39.50	18.11	0.00	237.00	108.64
<b>3</b>	0.00	41.50	24.04	0.00	243.00	129.54
<b>4</b>	19.50	41.50	34.75	49.50	243.00	193.82
<b>5</b>	19.50	41.50	34.75	49.50	243.00	193.82
<b>6</b>	19.50	41.50	34.75	49.50	243.00	193.82
<b>7</b>	19.50	41.50	34.75	49.50	243.00	193.82
<b>8</b>	19.50	41.50	34.75	49.50	243.00	193.82
<b>9</b>	19.50	41.50	34.75	49.50	243.00	193.82
<b>10</b>	19.50	41.50	34.75	49.50	243.00	193.82
<b>11</b>	19.50	41.50	34.75	49.50	243.00	193.82
<b>12</b>	19.50	39.50	31.69	117.00	237.00	190.13
<b>13</b>	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
<b>14</b>	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
<b>15</b>	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
<b>16</b>	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
<b>17</b>	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
<b>National average</b>			<b>28.46</b>	<b>National average</b>		<b>160.58</b>

Currency: Euro

## **The Netherlands Position On Standard Ski Resort child Discounting**

*Family discounts:* Family discounts are commonly offered. Almost all the discounts require families to be comprised of two adults and two children.

*Teen Discounts:* None of the snow sports facilities examined offered teen specific prices.

*Other Discounts:* Some indoor snow sports facilities offered discounted prices for people attending mid-week or in off peak periods.

## **Improvements to lift ticket costs for children since the last report**

This is the first time that an analysis has been conducted on children's lift ticket prices in the Netherlands. As such a comparison cannot yet be made.

## New Zealand

### Overview

Like its neighbours Australia, New Zealand ski areas have strong and generous pricing structures for children. Many resorts have free skiing for children up to the age of 5, 6 or even 7 and some right up to age 10. Child pricing also continues right through to adulthood at the majority of areas with a generous discount of nearly half the adult price.

### Child Prices Breakdown

	Range		Average Age	Average
	Min	Max	Winter 13-14	Winter 17-18
Children Free To Age	0	12	6	6.2
Children Pay From Age	0	13	7	3.6
Children Receive Child Discount to Age	10	18	18	14.2
Children Receive Teen Discount to Age *	17	18	-	18
Approximate Average Child Discount **	-	-	43%	46%

(Based on 19 leading New Zealand ski areas, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	25.00	1.32	0.00	150.00	7.89
2	0.00	25.00	1.32	0.00	150.00	7.89
3	0.00	25.00	1.32	0.00	150.00	7.89
4	0.00	25.00	1.32	0.00	150.00	7.89
5	0.00	69.00	9.45	0.00	268.00	47.89
6	0.00	69.00	21.03	0.00	300.00	106.37
7	0.00	69.00	43.05	0.00	300.00	221.55
8	0.00	69.00	43.05	0.00	300.00	221.55
9	0.00	69.00	43.05	0.00	300.00	221.55
10	0.00	69.00	37.75	0.00	300.00	197.64
11	0.00	69.00	40.53	0.00	404.00	217.35
12	0.00	69.00	41.56	0.00	404.00	223.53
13	5.00	69.00	44.61	30.00	404.00	242.50
14	5.00	69.00	44.61	30.00	404.00	242.50
15	5.00	69.00	44.61	30.00	404.00	242.50
16	5.00	69.00	44.61	30.00	404.00	242.50
17	5.00	69.00	44.29	30.00	404.00	240.88
	<b>National average</b>		21.90	<b>National average</b>		114.54

Currency: New Zealand Dollar

## **New Zealand's Position On Standard Ski Resort child Discounting**

*Family discounts:* Family discounts are not common. This is because child prices are typically lower than the global average.

*Teen Discounts:* A few centres have begun to offer teen specific passes. Although these are not common as many ski areas include teenagers in their child lift pass age bracket.

*Other Discounts:* Some New Zealand centres offer discounts in low season, midweek and/or for advance online purchase.

## **Improvements to lift ticket costs for children since the last report**

Many ski areas have increased the age to which children receive free lift passes. One ski area has even increased their age from 7 to 11 since the last report.

# Norway

## Overview

Like in many Scandinavian countries, children in Norway do not need to pay for a lift pass until 7 years of age. After the age of 7 many ski resorts offer child pricing to age 15 and now more than half to age 17. This is well above the global average.

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	6	6	6	6.0
Children Pay From Age	7	7	7	3.6
Children Receive Child Discount to Age	14	17	15	15.6
Children Receive Teen Discount to Age *	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
Approximate Average Child Discount **	-	-	20%	19%

(Based on 15 leading Norwegian resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)



## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	0.00	0.00	0.00	0.00	0.00	0.00
6	0.00	0.00	0.00	0.00	0.00	0.00
7	275.00	385.00	334.50	1'070.00	2'250.00	1'528.33
8	275.00	385.00	334.50	1'070.00	2'250.00	1'528.33
9	275.00	385.00	334.50	1'070.00	2'250.00	1'528.33
10	275.00	385.00	334.50	1'070.00	2'250.00	1'528.33
11	275.00	385.00	334.50	1'070.00	2'250.00	1'528.33
12	275.00	385.00	334.50	1'070.00	2'250.00	1'528.33
13	275.00	385.00	334.50	1'070.00	2'250.00	1'528.33
14	275.00	385.00	334.50	1'070.00	2'250.00	1'528.33
15	275.00	385.00	337.68	1'130.00	2'250.00	1'561.07
16	305.00	385.00	351.00	1'480.00	2'250.00	1'672.50
17	305.00	385.00	351.00	1'480.00	2'250.00	1'672.50
	<b>National average</b>		154.38	<b>National average</b>		705.38

Currency: Norwegian Krone

## **Norway's Position On Standard Ski Resort Child Discounting**

*Family discounts:* Family discounts are not common in Norway and none of the 15 resorts checked offered them. Prices are typically lower than the European average for children so it is believed that further discounts are not necessary.

*Teen Discounts:* Teen discounts were not offered by any of the Norwegian resorts examined as more than half offered child pricing right up to adulthood.

*Other Discounts:* Some Norwegian centres offer discounts in low season and/or for advance online purchase.

## **Improvements to lift ticket costs for children since the last report**

Previously a few ski areas asked children to pay for tickets from age 6. This time all areas surveyed offered free skiing until age 7.

Three of the 15 ski areas surveyed last time who offered child pricing up to age 15 have now increased their age limit to 17.

## Poland

### Overview

Polish ski areas are in line with the global standards on child lift pricing structures. Many ski areas offer free skiing to children up to the age of 5 after which child prices are usually offered to age 15. Following this some ski areas offered teen specific prices.

### Child Prices Breakdown

	Range		Average
	Min	Max	Winter 17-18
Children Free To Age	0	6	3.2
Children Pay From Age	0	7	3.6
Children Receive Child Discount to Age	9	15	10.8
Children Receive Teen Discount to Age *	15	18	17
Approximate Average Child Discount **	-	-	19%

(Based on 13 Polish ski areas, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	90.00	22.50	0.00	540.00	122.69
2	0.00	90.00	22.50	0.00	540.00	122.69
3	0.00	90.00	22.50	0.00	540.00	122.69
4	0.00	90.00	28.92	0.00	540.00	155.00
5	0.00	99.00	47.12	0.00	540.00	236.92
6	0.00	99.00	63.04	0.00	540.00	308.62
7	45.00	99.00	73.21	265.00	540.00	359.25
8	45.00	99.00	73.21	265.00	540.00	359.25
9	45.00	99.00	73.21	265.00	540.00	359.25
10	45.00	99.00	73.63	265.00	540.00	361.75
11	48.00	99.00	74.60	265.00	540.00	369.60
12	50.00	99.00	76.44	299.00	420.00	358.94
13	55.00	99.00	76.92	299.00	420.00	361.08
14	55.00	99.00	76.92	299.00	420.00	361.08
15	55.00	99.00	79.60	302.00	472.00	383.90
16	55.00	85.00	74.75	302.00	472.00	374.88
17	55.00	85.00	74.75	302.00	472.00	374.88
	<b>National average</b>		50.07	<b>National average</b>		248.97

Currency: Polish Zloty

## **Poland's Position On Standard Ski Resort child Discounting**

*Family discounts:* No family discounts were identified in the resorts surveyed

*Teen Discounts:* Of the 13 resorts surveyed only 4 offered teen specific lift passes.

*Other Discounts:* Many Polish resorts offer cheaper prices in off peak and low season periods.

## **Improvements to lift ticket costs for children since the last report**

This is the first time that an analysis has been conducted on children's lift ticket prices in Poland. As such a comparison cannot yet be made.

# Russia

## Overview

Russia continues to have a mixture of long established ski areas, sometimes run with a club structure, and modern new state-of-the-art world class resorts. At older resorts there is usually a “per use of the ski lift” pricing structure. This makes it difficult to compare to day and weekly passes. At newer international resorts day and weekly passes are offered. Both types of resorts offer children pricing with children typically free to age 6 and then discounted to age 14 on average. While over 30 ski areas were examined only 4 could be analysed for pricing.

## Child Prices Breakdown

	Range		Average Age	Average
	Min	Max	Winter 13-14	Winter 17-18
Children Free To Age	2	6	5	4.5
Children Pay From Age	3	7	6	3.6
Children Receive Child Discount to Age	10	17	14	14.3
Children Receive Teen Discount to Age *	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
Approximate Average Child Discount **	-	-	22%	16%

(Based on 4 Russian resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	950.00	237.50	0.00	4620.00	1'155.00
4	0.00	950.00	237.50	0.00	4620.00	1'155.00
5	0.00	950.00	237.50	0.00	4620.00	1'155.00
6	0.00	1'900.00	962.50	0.00	11'400.00	5'080.00
7	900.00	1'900.00	1'237.50	4'620.00	11'400.00	6'492.50
8	900.00	1'900.00	1'237.50	4'620.00	11'400.00	6'492.50
9	900.00	1'900.00	1'237.50	4'620.00	11'400.00	6'492.50
10	900.00	1'900.00	1'237.50	4'620.00	11'400.00	6'492.50
11	900.00	1'900.00	1'333.33	5'400.00	11'400.00	7'116.67
12	900.00	1'900.00	1'333.33	5'400.00	11'400.00	7'116.67
13	900.00	1'900.00	1'333.33	5'400.00	11'400.00	7'116.67
14	900.00	1'900.00	1'333.33	5'400.00	11'400.00	7'116.67
15	900.00	1'900.00	1'250.00	5'400.00	11'400.00	7'025.00
16	900.00	1'900.00	1'250.00	5'400.00	11'400.00	7'025.00
17	950.00	1'250.00	1'100.00	5'400.00	11'400.00	7'025.00
	<b>National average</b>		714.14	<b>National average</b>		3'749.87

Currency: Russian Rubles

## **Russia's Position On Standard Ski Resort child Discounting**

*Family discounts:* Family discounts in various forms were shown at two of the four centres examined.

*Teen Discounts:* As last time no teen discounts were offered at the ski areas which were examined.

*Other Discounts:* No other discounts were apparent.

## **Improvements to lift ticket costs for children since the last report**

At one area the child discount age increased from 14 to 16 and a family pass was introduced.



## Scotland

### Overview

Scotland's ski areas offer free skiing until a child is aged 5 or 6. After this age tickets are about two-thirds of the cost of an adult ticket until the child is aged 16, after which a smaller teen discount is normally offered.

### Child Prices Breakdown

	Range		Average Age	Average
	Min	Max	Winter 13-14	Winter 17-18
Children Free To Age	4	4	5	4
Children Pay From Age	5	5	6	3.6
Children Receive Child Discount to Age	11	17	15	14.5
Children Receive Teen Discount to Age *	17	17	17	17
Approximate Average Child Discount **	-	-	49%	35%

(Based on 4 Scottish ski areas, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	8.50	22.50	17.38	51.00	120.00	94.00
6	8.50	22.50	17.38	51.00	120.00	94.00
7	8.50	22.50	17.38	51.00	120.00	94.00
8	8.50	22.50	17.38	51.00	120.00	94.00
9	8.50	22.50	17.38	51.00	120.00	94.00
10	8.50	22.50	17.38	51.00	120.00	94.00
11	8.50	22.50	17.38	51.00	120.00	94.00
12	8.50	22.50	18.63	51.00	120.00	101.50
13	8.50	22.50	18.63	51.00	120.00	101.50
14	8.50	22.50	18.63	51.00	120.00	101.50
15	8.50	22.50	18.63	51.00	120.00	101.50
16	8.50	32.00	20.50	51.00	192.00	116.00
17	8.50	32.00	20.50	51.00	192.00	116.00
	<b>National average</b>		10.79	<b>National average</b>		58.42

Currency: Pound Sterling

## **Scotland's Position On Standard Ski Resort Child Discounting**

*Family discounts:* Family discounts continue to be offered by 80% of Scottish ski areas. Four or more family members are required to purchase tickets together to receive this discount.

*Teen Discounts:* Three of the five Scottish ski areas offer teen pricing after child pricing ends – in most cases around ages 16-18. Over 18 year olds still at college can pay teen prices too if they present a valid full time student ID.

*Other Discounts:* No other discounts were apparent.

## **Improvements to lift ticket costs for children since the last report**

One area increased the maximum child age from 15 to 16.

# Slovakia

## Overview

Slovakia has standard pricing for children across the country's leading ski areas. Children aged 5 and under ski free and children aged 6 to 12 receive a discount of around a third off the adult cost, with a smaller teen discount also available for older children until they are adults.

## Child Prices Breakdown

	Range		Average Age	Average
	Min	Max	Winter 13-14	Winter 17-18
Children Free To Age	5	5	5	5.0
Children Pay From Age	6	6	6	3.6
Children Receive Child Discount to Age	11	12	11	11.6
Children Receive Teen Discount to Age *	17	18	17	17
Approximate Average Child Discount **	-	-	43%	32%

(Based on 7 leading Slovakian ski areas, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	0.00	0.00	0.00	0.00	0.00	0.00
6	10.00	25.00	18.86	61.00	127.00	93.64
7	10.00	25.00	18.86	61.00	127.00	93.64
8	10.00	25.00	18.86	61.00	127.00	93.64
9	10.00	25.00	18.86	61.00	127.00	93.64
10	10.00	25.00	18.86	61.00	127.00	93.64
11	10.00	25.00	18.86	61.00	127.00	93.64
12	10.00	27.00	20.07	61.00	135.00	99.50
13	12.00	29.00	22.29	69.00	145.00	111.21
14	12.00	29.00	22.29	69.00	145.00	111.21
15	12.00	29.00	22.29	69.00	145.00	111.21
16	12.00	29.00	22.29	69.00	145.00	111.21
17	12.00	29.00	22.29	69.00	145.00	111.21
	<b>National average</b>		10.25	<b>National average</b>		50.87

Currency: Euro

## **The Slovakia's Position On Standard Ski Resort Child Discounting**

*Family discounts:* Family discounts are not common on Slovakian ski areas.

*Teen Discounts:* All Slovakian ski areas surveyed offer a teen discount usually to 17 or sometimes 18 years of age.

*Other Discounts:* Slovak resorts divide the season into four different pricing bands, with the lowest usually just before the Christmas week. Prices may also be lower if purchased in advance online, where offered, with some increasing the saving the earlier you buy your tickets.

## **Improvements to lift ticket costs for children since the last report**

One Slovak centre has cut child prices to half that of adult prices, bringing the average cost down compared to four years ago.

In the previous report only four Slovakian ski areas offered teen specific tickets. Now all Slovakian ski areas surveyed have introduced teen specific tickets.

# Slovenia

## Overview

Most Slovenian ski areas offer free skiing to children until age 4 or 6. After this age many resorts offer generous discounts for children right up to age 14. These discounts normally equate to just under half the adult price. Then teen discounts are offered by almost all Slovenian ski areas up to age 18, 19 or into the early twenties.

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	3	6	5	4.6
Children Pay From Age	4	7	6	3.6
Children Receive Child Discount to Age	10	15	14	13.5
Children Receive Teen Discount to Age *	15	23	-	19
Approximate Average Child Discount **	-	-	48%	37%

(Based on 11 leading Slovenian ski areas, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	16.00	1.45	0.00	76.00	6.55
5	0.00	21.20	6.05	0.00	88.20	28.29
6	0.00	21.20	14.45	0.00	102.00	71.01
7	9.00	21.20	16.27	64.00	104.00	80.47
8	9.00	21.20	16.27	64.00	104.00	80.47
9	9.00	21.20	16.27	64.00	104.00	80.47
10	9.00	21.20	16.27	64.00	104.00	80.47
11	9.00	22.40	16.38	64.00	104.00	81.11
12	9.00	22.40	16.38	64.00	104.00	81.11
13	9.00	26.00	17.13	64.00	156.00	85.61
14	9.00	29.00	17.97	64.00	156.00	89.66
15	9.00	29.00	21.27	64.00	156.00	106.08
16	14.00	29.00	22.52	75.00	156.00	113.36
17	14.00	29.00	22.52	75.00	156.00	113.36
	<b>National average</b>		12.29	<b>National average</b>		61.00

Currency: Euro



## **Slovenia's Position On Standard Ski Resort Child Discounting**

*Family discounts:* Family discounts are offered by several Slovenian ski areas.

*Teen Discounts:* Although most Slovenian ski areas offer quite generous ticket pricing for children, most also offer a 'youth' discount. Of the ski areas surveyed 90% offer these kinds of discounts. Some also offer discounts for people in their 20s if a valid student ID is presented.

*Other Discounts:* Some Canadian centres offer discounts for skiing midweek, in low season and/or for advance online purchase.

## **Improvements to lift ticket costs for children since the last report**

More areas are offering special family discounts. One area has introduced a deal whereby when at least one adult and one child buy tickets together a cumulative 15% discount is offered.

## South Korea

### Overview

South Korea has one of the simplest child pricing structures. Children still in primary/elementary school receive a discount on the adult price, normally to age 11, 12 or 13. After this age children pay adult prices. Free tickets for young children are not offered.

### Child Prices Breakdown

	Range		Average Age	Average
	Min	Max	Winter 13-14	Winter 17-18
Children Free To Age	0	0	0	0.0
Children Pay From Age	0	0	0	3.6
Children Receive Child Discount to Age	11	13	11	11.8
Children Receive Teen Discount to Age *	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
Approximate Average Child Discount **	-	-	13%	10%

(Based on 4 South Korean resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
2	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
3	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
4	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
5	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
6	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
7	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
8	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
9	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
10	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
11	35'000.00	70'000.00	56'875.00	210'000.00	420'000.00	341'250.00
12	59'000.00	61'000.00	60'000.00	354'000.00	366'000.00	360'000.00
13	61'000.00	61'000.00	61'000.00	366'000.00	366'000.00	366'000.00
14	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
15	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
16	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
17	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
<b>National average</b>			<b>52'740.38</b>	<b>National average</b>		<b>316'442.31</b>

Currency: South Korean won

## **South Korea's Position On Standard Ski Resort child Discounting**

*Family discounts:* There are no known family specific tickets in South Korea.

*Teen Discounts:* There no known teen specific tickets in South Korea.

*Other Discounts:* South Korean resorts do not appear to offer seasonal discounts. However many resorts operate almost 24 hours per day. Tickets tend to be sold in 4-8 hour blocks including a midnight to 4am slot. These prices can be lower.

## **Improvements to lift ticket costs for children since the last report**

At three resorts the age to which children receive discounts has been extended from 12 to 13.

# Spain

## Overview

There has been improvement in the offer for children on Spanish ski slopes. The age to which children receive discounts has stayed relatively fixed despite one resort now offering discounts to children aged 15 (previously the oldest was 14). There's been a small increase in the average age for teen discounts thanks to two areas having extended their teen/young adult discount pricing up to age 25. Perhaps the largest improvement has been the countries approximate average child discount which has gone from 10.5% to 18%.

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	0	6	3	4.5
Children Pay From Age	0	7	4	3.6
Children Receive Child Discount to Age	10	15	12	12.1
Children Receive Teen Discount to Age *	14	25	14	19
Approximate Average Child Discount **	-	-	10.5%	18%

(Based on 15 Spanish resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	30.00	2.37	0.00	147.00	13.10
2	0.00	30.00	2.37	0.00	147.00	13.10
3	0.00	30.00	2.37	0.00	147.00	13.10
4	0.00	30.00	2.37	0.00	147.00	13.10
5	0.00	36.00	8.10	0.00	194.40	41.35
6	0.00	36.00	16.35	0.00	194.40	82.42
7	4.00	36.00	25.65	24.00	194.40	134.92
8	4.00	36.00	25.65	24.00	194.40	134.92
9	4.00	36.00	25.65	24.00	194.40	134.92
10	4.00	36.00	25.65	24.00	194.40	134.92
11	4.00	36.00	26.16	24.00	194.40	136.63
12	11.00	42.00	27.70	72.00	180.00	135.77
13	17.00	43.50	29.71	72.00	220.50	133.83
14	17.00	43.50	29.71	72.00	220.50	133.83
15	25.00	43.50	33.33	129.00	220.50	157.40
16	25.00	43.50	34.20	135.00	220.50	164.50
17	25.00	43.50	34.20	135.00	220.50	164.50
<b>National average</b>			19.53	<b>National average</b>		96.80

Currency: Euro

## **Spain's Position On Standard Ski Resort child Discounting**

*Family discounts:* Several areas do offer extra discounts when families buy tickets together.

*Teen Discounts:* About a third of Spanish areas offer teen discounts. Savings are usually a few Euros less than the adult price.

*Other Discounts:* Some Spanish centres offer discounts in low season and/or for advance online purchase.

## **Improvements to lift ticket costs for children since the last report**

The approximate average child discount has risen from 10.5% to 18%

One centre has increased the age at which a child starts to pay for a ticket from 4 to 6. Another centre has a new teen discount band to age 17 (previously paid adult price from age 14).

# Sweden

## Overview

Sweden's children's pricing structure has stayed relatively the same as to the last report period. In most centres children are free until 8 years of age and then go on to receive a discount right through to adulthood. The approximate average child discount has risen from 20% to 26%

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	6	8	7	6.7
Children Pay From Age	7	9	8	3.6
Children Receive Child Discount to Age	15	17	15	16
Children Receive Teen Discount to Age *	No teen specific tickets	No teen specific tickets	No teen specific tickets	No teen specific tickets
Approximate Average Child Discount **	-	-	20%	26%

(Based on 10 Swedish resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)



## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	0.00	0.00	0.00	0.00	0.00	0.00
6	0.00	0.00	0.00	0.00	0.00	0.00
7	0.00	350.00	295.00	0.00	1815.00	1433.13
8	0.00	350.00	290.56	0.00	1815.00	1315.28
9	185.00	350.00	294.00	800.00	1815.00	1331.75
10	185.00	350.00	294.00	800.00	1815.00	1331.75
11	185.00	350.00	294.00	800.00	1815.00	1331.75
12	185.00	350.00	294.00	800.00	1815.00	1331.75
13	185.00	350.00	294.00	800.00	1815.00	1331.75
14	185.00	350.00	294.00	800.00	1815.00	1331.75
15	185.00	350.00	294.00	800.00	1815.00	1331.75
16	185.00	350.00	278.00	800.00	1815.00	1306.50
17	185.00	350.00	278.00	800.00	1815.00	1306.50
	<b>National average</b>		177.75	<b>National average</b>		815.76

Currency: Euro

## **Sweden's Position On Standard Ski Resort child Discounting**

*Family discounts:* No family discounts were apparent during research.

*Teen Discounts:* No teen discounts are offered as most ski areas offer child discounts to late teenage years.

*Other Discounts:* Some areas offer a discount for advance online purchase.

## **Improvements to lift ticket costs for children since the last report**

The approximate average child discount has risen from 20% to 26%

The average age to which children receive a child discount has also risen from 15 to 16

# Switzerland

## Overview

On average children receive a 46% discount on adult lift passes in Switzerland. Additionally, almost all resorts provide free lift passes for children until age 6 with almost half of the resorts surveyed offering free skiing to age 7, 8 or 9. Switzerland's national average for a 1 day child lift passes of 21.41CHF remains below the global average of 32.61CHF.

## Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	4	12	6	5.7
Children Pay From Age	5	13	7	3.6
Children Receive Child Discount to Age	11	20	14	14.3
Children Receive Teen Discount to Age *	16	25	19	20
Approximate Average Child Discount **	-	-	46 %	46%

(Based on 75 leading Swiss resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	0.00	45.00	3.09	0.00	225.00	16.05
6	0.00	45.00	16.60	0.00	225.00	84.99
7	0.00	45.00	28.38	0.00	225.00	144.92
8	0.00	45.00	28.58	0.00	225.00	145.79
9	0.00	45.00	29.32	0.00	225.00	147.96
10	0.00	45.00	29.32	0.00	225.00	147.96
11	0.00	45.00	29.32	0.00	225.00	147.96
12	0.00	45.00	29.56	0.00	233.00	149.32
13	5.00	52.70	33.72	60.00	271.40	176.40
14	5.00	52.70	33.72	60.00	271.40	176.40
15	5.00	59.00	34.94	60.00	303.00	182.86
16	11.00	61.00	43.54	60.00	311.00	225.59
17	11.00	67.00	45.22	60.00	323.00	233.79
	<b>National average</b>		21.41	<b>National average</b>		110.00

Currency: Swiss Franc

## **Switzerland's Position On Standard Ski Resort Child Discounting**

*Family discounts:* Close to half of the Swiss ski areas examined continue to offer family discounts on top of child discounts. Many resorts also offer day packages that include: lift passes for the whole family and lunch at one of the resorts restaurants.

*Teen Discounts:* Teen discounts are available at the majority of Swiss ski areas with some extending their discounted age limit to 25 years of age. To take advantage of these offers valid student identification must be presented upon purchase.

*Other Discounts:* Discounts for low season or online purchases are rare. However, promotions giving discounts when accommodation is booked are common.

## **Improvements to lift ticket costs for children since the last report**

At one ski area the age to which children can ski free rose from 5 to 6 years of age. At the same resort the age to which children pay discounted children's prices also rose from 13 to 14.

In another resort children ski for free on their birthday so long as they bring ID or passport

## United States of America (USA)

### Overview

US ski areas have a wide range of pricing structures. The national average for a 1 day child lift pass is 16.09CHF above the global average. Despite this average age until when children ski for free has risen to 4.4. Moreover the average age until when a child receives a teen discount has risen to 19 years of age from 18 years of age.

### Child Prices Breakdown

	Range		Average Age Winter 13-14	Average Winter 17-18
	Min	Max		
Children Free To Age	0	7	4	4.4
Children Pay From Age	0	8	5	3.6
Children Receive Child Discount to Age	10	18	12	13.1
Children Receive Teen Discount to Age *	17	25	18	19
Approximate Average Child Discount **	-	-	55 %	40%

(Based on 55 US resorts, rounded to nearest whole year)

(\* Where offered)

(\*\* Difference between full adult price and child pass at age 12)

## Average Child Prices

Age	1 Day Range		1 Day Average	6 Day Range		6 Day Average
	Min	Max		Min	Max	
0	0.00	0.00	0.00	0.00	0.00	0.00
1	0.00	110.00	8.70	0.00	612.00	48.41
2	0.00	110.00	8.70	0.00	612.00	48.41
3	0.00	110.00	8.70	0.00	612.00	48.41
4	0.00	110.00	8.70	0.00	612.00	48.41
5	0.00	110.00	19.53	0.00	612.00	102.86
6	0.00	110.00	32.91	0.00	612.00	173.89
7	0.00	112.00	58.85	0.00	612.00	303.32
8	5.00	112.00	58.60	30.00	612.00	303.03
9	5.00	112.00	58.60	30.00	612.00	303.03
10	5.00	112.00	58.60	30.00	612.00	303.03
11	5.00	117.00	58.95	30.00	612.00	304.77
12	5.00	117.00	59.04	30.00	612.00	304.26
13	5.00	155.00	68.87	30.00	882.00	359.83
14	5.00	155.00	69.21	30.00	882.00	360.46
15	5.00	155.00	70.75	30.00	882.00	367.83
16	5.00	155.00	70.75	30.00	882.00	367.83
17	5.00	155.00	70.75	30.00	882.00	367.83
<b>National average</b>			43.90	<b>National average</b>		228.65

Currency: US Dollars

## **The USA's Position On Standard Ski Resort Child Discounting**

*Family discounts:* 10% of US ski areas now offer family group discounts just on lift passes. However the common model to receive discounts on lift passes is still an overall family package including accommodation, equipment rental and tuition.

*Teen Discounts:* 50% of US ski areas offer teen specific lift passes. The age to which these passes are available varies between 17 – 25 years of age.

*Other Discounts:* Some US centres offer discounts for skiing midweek, in low season and/or for advance online purchase. Many offer discounts for buying in advance online and some offer discounts when booking accommodation.

## **Improvements to lift ticket costs for children since the last report**

10% of US ski areas now offer family group discounts on lift passes alone where previously there were none.



## Other Countries

### **Belarus**

In the last study the authors were unable to identify discounts for children at ski areas in Belarus. In new research however a number of ski areas now offer a 50% discount of lift tickets to children aged 12 and under.

### **Bosnia and Herzegovina**

Lift prices for children in Bosnia and Herzegovina have improved with the average discount on an adult pass being 25% as opposed to 20% noted in the last report.

### **Brazil**

For this report one indoor snow sport centre and one dry slope centre in Brazil were examined. Both centres require children to pay from the moment they can use the facilities. However the indoor snow sports centre did offer special children's prices to age 11.

### **Croatia**

There was no note of free tickets for younger children or discounts for older children at Croatia's small ski centres but prices are much lower than the European average.

### **Cyprus**

Cyprus is home to one ski area. The area does not offer children specific tickets but instead makes one very low flat rate of 18euros per person for a 1 day pass.

### **Egypt**

For this report one indoor snow sports centre was examined in Egypt. The centre does offer free use of the facility but only for children up to 2 years of age. After this, children a special price is offered for children up to the age of 6.

### **Estonia**

Estonian ski areas offering for children has remained relatively unchanged. Children aged 5 to 12 receive an average of 40% off the adult price. Previously there was no evidence of free passes for younger children but now some areas are offering free pass for children 5 years old and under.

### **Georgia**

The Georgian ski market has seen a 25% growth in the last 5 years. Much of this is thanks to a combination of improved infrastructure and good lift pass offerings to families and children. On average parents pay 25.00 Georgian Lari (or 10.12CHF) for a 1 day lift pass. This is less than a third of the global average.

### **Iceland**

At the last report Iceland had a good series of offerings on lift passes for children. However the country has improved on these offerings with some resorts going as far as providing a 66% reduction to children on the adult price.

### **India**

It is difficult to find information on lift pass price in India. This is primarily due to not up to date websites and mixed third party information. However in researching prices it was discovered that one area is providing a 50% reduction on adult prices for children up to the age of 10.

### **Iran**

There remains no published details of any discounts for children at ski areas in Iran. However adult prices to ski in Iran are very low on the world scale and information from third party sources show prices are lower mid-week.

### **Kazakhstan**

Like the last report only one resort could be examined for lift pass prices in Kazakhstan. Fortunately this destination is very accommodating to children. On average children pay 3'500.00KZT (or 10.34CHF) for a 1 day lift pass and 20'250KZT (or 59.86CHF) for a 6 day lift pass. Both prices are well below the global average.

### **Latvia**

Latvia continues to have generous pricing for younger children at small ski areas. Children up to the age of 6 can ski free providing age identification is presented. Children above the age of 6 and up to 12 pay 50% of the adult price. For older children adult prices are applicable.

### **Lebanon**

Lebanese ski areas offer varying child discounts. At the conclusion of the last study there did not appear to be free tickets for the youngest children however several centres were now found to offer free tickets to children up to age five.

### **Lesotho**

Lesotho is home to only one ski area. The ski areas previous offer of free tickets for children up to age seven has now been changed and is only valid for children up to the age of 3.

### **Lithuania**

At Lithuania's smaller ski centres children ski free to age 6 and receive a discount of 40% on ticket prices from age 7 to 13. At some centres there is also a school rate, of about 25% off, until 18.

### **Macedonia**

Macedonia's ski resorts continue to divide their ticket pricing into child and adult with no published free tickets for young children. Under 12's continue to be offered lower child prices, which are a third of adult prices, while 13 year olds and above pay adult prices.

### **Morocco**

Only one Moroccan resort could be examined for the 2<sup>nd</sup> edition of the International Report on Children's Lift Ticket Prices. According to the information displayed on the resorts website children begin to pay for lift passes the moment they can use the facilities and there is no special price for children.

### **Portugal**

Portugal is home to one winter ski area and three dry slope facilities. According to data on facility websites, there is free skiing for children until they are 5 years old and children up to age 12 then receive around a 35% discount the adult price. This is an improvement of 20% in comparison to the last study. After the age of 12, teenagers are asked to pay adult prices which remain very low in comparison to other European destinations. Finally, family discounts of around 20% are offered on the provision a family of four purchase lift passes together.

### **Serbia**

Serbia's ski areas continue to offer free skiing to children up to age five, then a discount of around a third on the adult cost, payable from age 12, to children aged from 5 -1. Lower prices are available outside peak season.

### **South Africa**

The discount for children at South Africa's only ski resort has changed since the last report. Previously children skiing or snowboarding were free of charge to age 5, then received a 40%

discount to age 7 followed by a 20% discount from age 8 to 15. Now there's a 20% discount through to age 12 and teenagers pay adult prices.

### **Tajikistan**

New to the study, one resort in Tajikistan was examined. Whilst there was no child specific passes they average price for a day pass at the resort is very low. On average customers to the resort pay 35.00TJS (or 3.83CHF) for a 1 day pass.

### **Turkey**

It remains difficult to find child or adult lift pass prices for Turkish ski areas. One resort website informs visitors that children aged 7 to 12 pay half price.

### **United Arab Emirates**

An indoor ski centre in the United Arab Emirates continues to offer a 15% discount off adult prices for children. The centre has also increased the age which children are valid for the discount from 12 to 14.

## Conclusions

The report presented a number of key findings into children's lift ticket prices globally. Amongst the most critical is that the global average price for a 1 day child lift ticket has risen from 27.81CHF to 32.61CHF. Despite this, only four countries national averages exceeded the global average. As well as this, only 7 countries have increased the average discount on children's lift ticket prices compared to the previous report.

The research phase of this study also observed a series of trends. These include increased implementation of dynamic pricing, amendments to child age brackets, the increased implementation of multi-resort season passes and a correlation between unified pricing structures and the number of skiers and snowboarders in a country. Whilst the impact of these trends was not measured it is assumed there is some positive impact as these trends exist in multiple countries around the world.

Looking ahead, FIS will continue the monitoring and reporting of Children's Lift Ticket Prices. Further prognostications are required to determine the impact of the trends noticed by the research team.