

Protect Our Winters 7- Checklist

1. Find your biggest lever:

- Do you or your parents own a business?
- Do you or your parents work at a company that could change its practices?
- Do you have a large social media following?
- Are you a writer? Scientist? Or Both?

2. Get Political: Contact your local member of government and check if they are championing laws to protect your snow. If “Yes” make sure to say thank you. If “No” ask why not?

3. Educate yourself: Knowledge is power.

- Visit grist.org, climateprogress.org or scepticalscience.org and get up to date with climate science.
- Schedule a Hot Planet/Cool Athletes in-school assembly.

4. Speak up: Share POW posts on your Instagram, Facebook, Twitter, Snapchat or other social media.

5. Talk to business: Ask the company your parents work for if they’re leveraging their corporate weight to influence climate policy.

6. Change your ways: Measure and reduce your carbon footprint 20% each year. Take public transportation, buy an energy efficient car, reduce your energy consumption at home: install solar panels, use energy smart appliances, change your light bulbs, take shorter showers.

7. Join Protect Our Winters: www.protectourwinters.org