



F I S[®] **Snow**
Kidz



**SnowKidz Award 2024
Regulations**

www.snowkidz.com



The SnowKidz Award recognises the best actions around the world to bring children to the snow under varying circumstances. The Award is presented every two years with the next edition of the Award to be presented in 2024.

For more information, visit www.snowkidz.com/award.

Introduction



The regulations for the 'FIS SnowKidz Award' are defined as follows:

1. Eligibility

- 1.1 Candidates must be registered SnowKidz Organisers.
- 1.2 Projects or event(s) for judging must have taken place between 1st June 2022 – 30th April 2024 and be registered in the candidates SnowKidz account.

2. Application

- 2.1 Nominations will open on the 1st June 2023 and close on the 30th March 2024
- 2.2 Nominees must complete the official application form found in their Organiser account and submit it to snowkidz@fisski.com

3. Judges

- 3.1 An external panel of judges will conduct the evaluation against the criteria set out in section 5.
- 3.2 In the case the judges cannot fulfil their duties due to force majeure, the Award nominations will be judged by an internal FIS appointed judge.

4. Evaluation

- 4.1 The nomination form will serve as primary basis for the evaluation of the project and events.
- 4.2 Supplementary documents such as a time plan, photos, video, reports or budget may also be submitted by email. These documents will only serve as extra evidence for the information provided in the nomination form and event reports.



5. Winners Announcement

- 5.1 One winners announcement will take place in which all results will be announced.
- 5.2 The announcement will be conducted online.

6. Evaluation criteria

6.1 The Award submissions will be evaluated on the basis of the following criteria:

First priority:

A1. Access: The project or event(s) must contain actions which improve access to snow sports. Examples include free or discounted lessons, free or discounted lift passes, free or discounted equipment rental, free or discounted transport, live entertainment, free or discounted food and beverage amongst others. Actions such as training camps or races do not qualify.

A2. High project quality: The project or event(s) must have been well-planned and implemented with a structured evaluation afterwards.

A3. Evolution: Taking into consideration how long the project has existed, the project must show an evolution. This can be in the form of the number of participants or additional actions added to the project/event(s) over time.

A4. Transferability: The project or events(s) should be suitable for implementation by other SnowKidz Organisers with relative ease.

A5. Long-term enthusiasm: The project must demonstrate that it has a long term plan.

Second priority:

B1. Commercial viability: The project should be able to attract support from various sources and not rely on support from the National Ski Association or FIS.

B2. Promotional value: The project helps grow interest in snow sport activities through its communication actions.

6.2 First priority criteria will be worth twice the points of second priority criteria.



7. Prizes

- 1st place – CHF 15'000
- 2nd place – CHF 13'000
- 3rd place – CHF 10'000
- 4th place – CHF 5'000
- 5th place – CHF 5'000
- 6th place – CHF 5'000
- 7th place – CHF 5'000
- 8th place – CHF 5'000

8. Key Dates

Date	Action
1 st June 2023	Nominations for the SnowKidz Awards 2024 open
30 th March 2024	Nominations for the SnowKidz Award 2024 close
1 st April 2024	Judging commences
30 th May 2024	Judging closes
7 th June 2024	Winners announcement online

Questions?

Andrew Cholinski
Email: snowkidz@fis-ski.com
Phone: +41 33 244 6161