



## **Finland Goes Back to Back**

Finland wins the 2018 SnowKidz Award presented by Burton Riglet

### FOR IMMEDIATE RELEASE

Oberhofen, 18<sup>th</sup> May 2018 – The FIS “Bring Children to Snow” international campaign to engage and encourage the younger generations to engage in winter sports rewarded the recipients of the 5th FIS SnowKidz Award presented by Burton Riglet. The top three award winners were decided by the jury from among the eight finalists. The results are as follows:

1. Finland – Snow Moves! – 265pts
2. Sweden – Everyone on Snow – 254 pts
3. United States of America – Minne-Loppet – 252pts
4. Spain – The Snow Graduation – 247pts
5. Andorra – Ski School Educational Project – 245pts
6. Japan – Prince SnowKidz – 245pts
7. Canada – Grade 4&5 SnowPass – 242pts
8. Brazil – Brazilian Rollerski Circuit – 241 pts

Finland became the first country to win back-to-back SnowKidz Awards. Bring Children to the Snow Coordinator Andrew Cholinski said “Following the fourth edition of the Award Organisers did not rest and expanded their programmes extensively. ”

The win by Finland now not only gives them the title of the “ World’s Best Kids Snow Program” for the next two years but also sees them take home 15’000CHF and a brand new Burton Riglet park courtesy of Burton Snowboards.

Finally FIS would like specially thank Burton Snowboards for their support in this year’s Award.

Looking ahead FIS can confirm the 6th edition of the Award will take place in 2020.



Visit [www.snowkidz.com](http://www.snowkidz.com) now to find out more!

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#### **About FIS**

FIS is the governing body for international skiing and snowboarding, [founded in 1924](#) during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of [Alpine Skiing](#), [Cross-Country Skiing](#), [Ski Jumping](#), [Nordic Combined](#), [Freestyle Skiing](#) and [Snowboarding](#), including setting the international competition rules. Through its 128 member nations, more than '500 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, [notably for the young](#). For more information, please visit [www.fis-ski.com](http://www.fis-ski.com).